

GREEN INDUSTRY GROWING LEADERS PROGRAM 2018



Australia's green industry (nursery and turf sectors) are working harder than ever, with nursery now worth \$2.29 billion annually and more than 45 million square metres of turf produced each year.

This unique course provides leaders and aspiring leaders with the skills required to ensure their business remains positioned at the forefront of this growth.

Funded by Horticulture Innovation Australia using nursery and turf industry levies and funds from the Australian Government, this is a not-to-be missed opportunity for business representatives across the nation.

The program is open to nursery and turf levy payers and members of their respective supply chains.



**Hort
Innovation**

PARTICIPANTS WILL REFLECT ON THEIR OWN STRENGTHS, CHALLENGES AND LEADERSHIP ASPIRATIONS IN THE COMPANY OF OTHER INDUSTRY LEADERS.



A PROGRAM CONDUCTED OVER THREE MONTHS:

Phase 1: Two-day Leadership Forum
Meeting 1: 1-2 May, Sydney

Phase 2: Workplace Project

Phase 3: Two-day Leadership Forum
Meeting 2: 1-2 August, Brisbane

ABOUT THE PROGRAM

The program challenges participants to reflect on what is expected of a modern leader.

During the program, you will acquire a solid set of tools and skills that will help you lead a team, either in a business or a representative context.

What does it cost you?

Levies pay for all tuition. You are responsible for your own travel, accommodation and some meals.

KEY TOPICS

LEADERSHIP AND CAPTURING HEARTS

- Defining purpose
- Aligning leadership and purpose
- Defining your leadership style

MASTERING THE PEOPLE DIMENSION

- Exploring behavioural styles
- Understanding what drives followers
- Managing conflict and shaping team culture

UNDERSTANDING AND MANAGING ENERGY

- Removing the epidemic of 'busyness'
- Managing energy not time for maximum performance
- Understanding the power of rituals

ACHIEVING SUCCESS

- Communicating decisions and expectations
- Extending your influencing style
- Having a framework for action





ALIGNING PHYSICAL WELL-BEING

- Maintaining physical well-being and physical exertion
- Understanding the impact of what you eat

MASTERING THE INNER WARRIOR

- Strengthening and aligning energy across all four dimensions: body, heart, mind, and spirit
- Understanding what it takes to be mentally strong and humble
- Learning to ask yourself the tough questions

AMONG THE BENEFITS ARE:

- Structured assistance to achieve personal and business goals
- Fresh ideas from fellow participants, facilitators and presenters
- Increased focus through reducing time spent on urgent and fire-fighting matters
- Enhanced decision-making abilities
- Support and guidance from your fellow participants

DURING THE PROGRAM, YOU WILL:

Establish focussed goals through engagement in a rounded goal-setting and revision process.

Understand your behavioural drivers by analysing your personal results using the latest management and emotional behavioural tools.

Develop 'metrics that matter' by creating key performance measures that embrace physical, financial and cultural factors.

Learn to 'give up' the unnecessary by substituting not adding. Learn the art of quickly shedding tasks that are no longer relevant or do not add value.

Learn to pace any change program realistically through a better understanding of how to introduce effective change and organisational benefits that follow.

Develop and progress using the TRM 'Buddy Concept'. Enhance your teamwork and trust abilities through this unique approach.

On top of this, learn to assess your own mentoring and coaching skills.

APPLICATIONS CLOSING: Friday 9th March, 5pm AEST



FOR MORE INFORMATION

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2017 GRADUATE COMMENTS

“ Since doing the course I feel I have a better understanding of my own strengths and weaknesses. I also have found I can identify these things more clearly in the people I work with.

I think this is a worthwhile course for anyone who is interested in improving their leadership skills and business. I firmly believe having strong leaders leads to having a strong business, and the more strong businesses we have the stronger our industry will be.

Jake Pike, Pre Grow Co-ordinator
Alpine Nurseries, NSW

“ My major take-homes from the program were three fold:

1. I got to know myself and how I work, which is a great help in working with others.
2. The tools and techniques for dealing with difficult people and different personalities have been extremely useful.
3. The “wake-up” call that we wear “busyness” as a badge of honour and the importance of taking time to step back.

Emma Burstall, Director
TurfBiz, Qld

THE TEAM BEHIND THE PROGRAM



David Hanlon has a special interest in seeing people perform outside the ordinary. He is especially interested in seeing them achieve their personal and businesses goals, whether they be based upon financial and organisational performance or physical wellbeing and fitness.

He gets to the heart of things, not accepting face value: a process described by clients as both challenging and rewarding.

His personal interests are developing young leaders, adventure trekking and long distance cycling.

Professionally he has been involved with business development, business benchmarking and market assessment for the past 30 years; both in Australia and internationally.

He designed the Supply Chain ExecutiveLink™ program, which won the Logistics Association of Australia's Training and Education Award. Another of David's programs, Conversations for Growth® was a finalist in the Australian Institute of Training and Development's Learning Innovation Award.

David is a Fellow of the Australian Institute of Management and a Chartered Management Consultant with the Institute of Management Consultants in Australia.



Jill Rigney grew up on a mixed farming business west of Goondiwindi. She is passionate about helping families make the right decisions in business.

She began her professional career in business support and in this role managed national benchmarking projects across a wide range of industries.

Today, she is recognised as a national leader in group facilitation. She is able to identify an individual's needs and tailor her training or meeting sessions to suit.

She also specialises in businesses conflict resolution and family business succession planning.

Jill is trained to apply the principles of Neuro Linguistic Programming in her professional responsibilities, presenting programs and facilitating meetings across Australia. This training enables her to introduce the subtleties of communication styles to achieve cultural shifts within individuals and organisations. She is also accredited to deliver and interpret both the DISC Management Profile and the Mayor Salovey Caruso Emotional Intelligence Test (MSCEIT).

Jill is a Certified Professional member of the Australian Human Resource Institute and a member of the Australian Institute of Training and Development.

In her spare time, Jill enjoys trekking and cycling. She is a multiple Kokoda trekker and Kokoda Challenge participant.